



**COLOUR-IN  
TRAINERS FOR KIDS**



**CATALOGUE 2019**

## ONCE UPON A TIME

At Jex we believe that kids' creativity should be given every opportunity to shine. That's why we launched our unique range of colour-in canvas-style trainers for kids.

Designed to appeal to boys and girls of all ages (and parents too!), there's a range of themes including sea-unicorns and mermaids, a monster 'gross-off' in the land of Globscum, comic book adventures, infinite rainbows and positive-vibe hearts.



## THE PERFECT GIFT FOR ALL OCCASIONS

Keep the kids entertained for hours colouring in their own Jex shoes, their way. Ideal as a birthday present or gift at Christmas, a reward for achievement or simply as a creative activity to pass the time on a rainy day.







## **STYLE & COMFORT: NO COMPROMISE**

Jex trainers look great in black and white but it's when they're coloured in that they really come to life. But Jex isn't just about style; the trainers are built for comfort too. The shoes are rugged and durable, built to be kid-proof and endure the rigours of rough-and-tumble.



# ADVENTURE UNDER THE SEA



**Kids Colour-in Shoes**



“...absolutely loved customising  
her shoes and loves wearing  
them even more!”

**- H Byrne**





Down in deep blue sea, the water's teeming with life! There's a pretty mermaid, a sea-unicorn, starfish, crabs and shoals of beautiful fish just waiting to become all of the colours of the rainbow!



# COMIC ACTION

## Kids Colour-in Shoes



"..such a lovely idea and  
would make a great gift too."

**G Chenery**





Ground control to Major Jexy; "the colour's gone, there's something wrong!" In another, distant galaxy, comics and planets collide! Whack the colour back with a KICK and a POW!



POW



# MONSTER MEETING

Kids Colour-in Shoes



“...really something different  
to everything on the market  
and great value for money!”

**D Palin**





In the land of Globscum, all the monsters meet for the grand gross-off. There's Wiggle Arms, The Tongue Beast, Stalk-eye and Horned Malcolm, all competing to be the most revolting to win the prize of the dribbly slime egg.



# INFINITE RAINBOWS

**Kids Colour-in Shoes**



“...they are comfy and great quality. I would 100% recommend them to anyone”

**S Quinn**





**Springing from a pot of gold is this endless arch of infinite rainbows. The only things missing from this sunny-rainy day are the colours: some little Jexy needs to bring them back!**

# POSITIVE VIBES HEARTS

Kids Colour-in Shoes



"My daughter's loved colouring them in!  
The shoes are really good quality too."

**C Wood**







From the place where shooting stars are formed, and candy canes and lollipops rain from candy floss clouds. Jex presents the 3D hearts with inspirational and positive messages. Perfect for a mini-Jexy who's lovin' life!





# EACH PAIR OF JEX SHOES HAS:

Rubber sole  
(colour matched  
to trim)

Lace up fastening  
(with white laces  
as standard)

Textile upper

Optional laces of  
assorted colours  
and glitter!

Textile lining





# WHAT'S IN THE BOX?

A Jex  
keyring

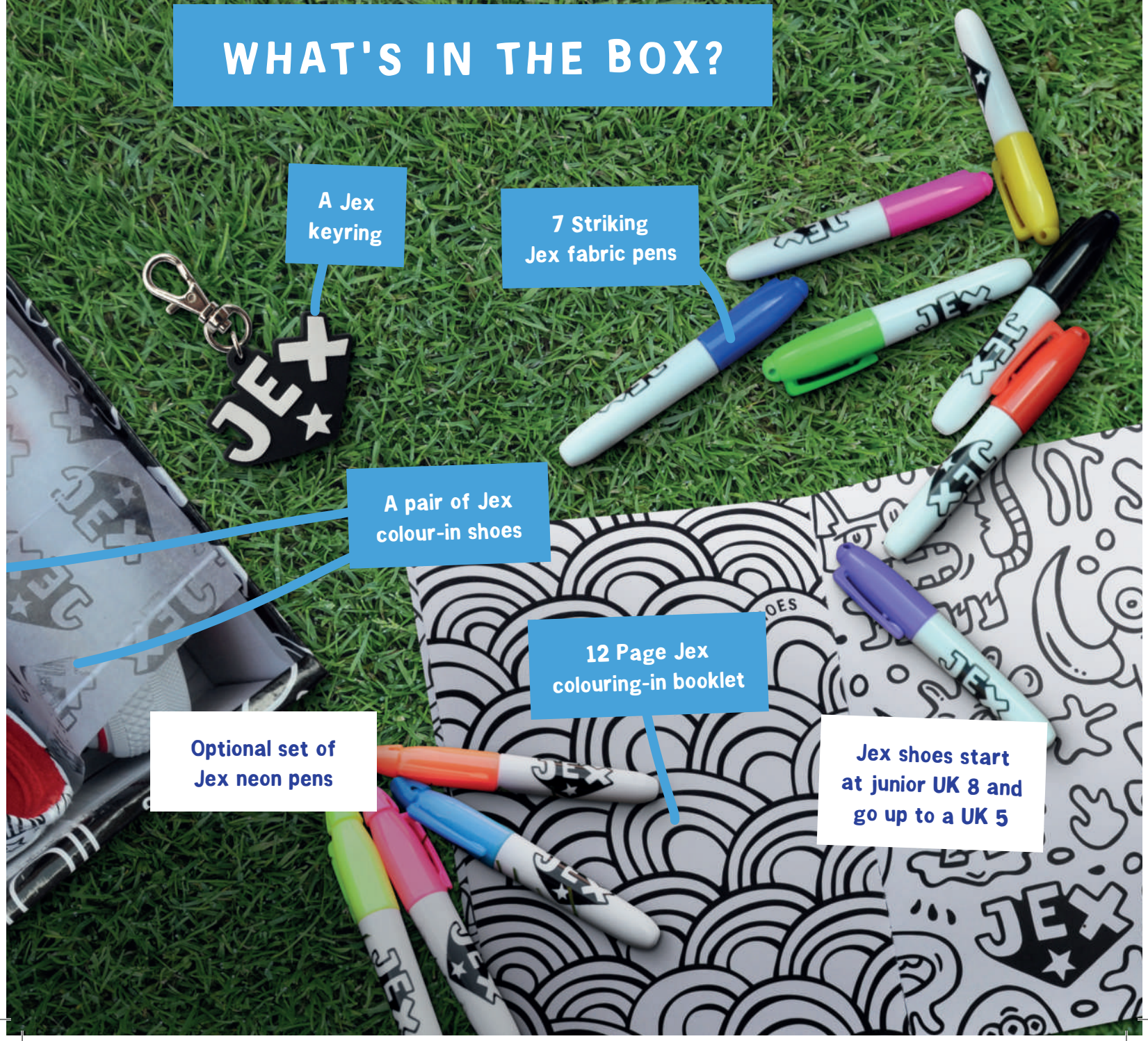
7 Striking  
Jex fabric pens

A pair of Jex  
colour-in shoes

12 Page Jex  
colouring-in booklet

Optional set of  
Jex neon pens

Jex shoes start  
at junior UK 8 and  
go up to a UK 5







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**INSTAGRAM: [@jexshoes](https://www.instagram.com/jexshoes)**

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